



The **ONLY** conference exclusively dedicated to engine MRO



Senior Attendees from the aero-engine community



2-day conference and **superb** networking opportunities

Aviation Week Network would like to invite you to exhibit and/or sponsor at the annual Aero-Engines Americas which will be held on March 30-31, 2021 at The Fairmont Dallas, Texas. This hugely popular event series is still the only conference exclusively dedicated to the trends and issues related to the region's engine MRO community

High Level Sponsorship

Host Sponsor: \$26,000 *(Only one available per event)*

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- Reference as 'Host Sponsor' organisation in all communications and top billing of logo placement
 - Opportunity to provide a tour of your facilities as part of the official conference programme (transportation to and from the facility to be provided by the Host Sponsor)
 - Opportunity to make keynote address and have a panel moderator on the conference agenda
 - Opportunity to host conference party/reception on middle evening of event (at the conclusion of the Day One Reception and at cost to the Host Sponsor)
 - Exclusive sponsorship/host of one element of the event (see list)
 - Tabletop display space with dressed table and chairs
 - 4 delegate places at the event and 30% discount on any additional delegate places
 - Full page profile in the event guide (500 words)
 - Full page advert in the event guide
 - Pre-event profile email (sent 2-4 weeks prior to the event) to all registered attendees
 - Opportunity to distribute promotional materials at the event
 - Logo to be featured on all elements related to the event, both pre and post event and online

Lead Sponsor: \$16,500 *(Only three available per event)*

- Reference as the 'Lead Sponsor' in all communications and billing of logo placement above 'Sponsor', 'Supporter' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda
- Exclusive sponsorship / host of one element of the event (see list)
- Tabletop display space with dressed table and chairs
- 3 delegate places at the event and 25% discount on any additional delegate places
- Full page profile in the event guide (500 words)
- Full page advert in the event guide
- Logo to be featured on all elements related to the event, both pre and post event and online

Sponsor: \$13,000

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Supporter' and 'Exhibitor' companies
- Exclusive sponsorship/host of one element of the event (see list)
- Tabletop display space with dressed table and chairs
- 2 delegate places at the event and 20% discount on any additional delegate places
- Half page profile in the event guide (250 words)
- Half page advert in the event guide
- Logo to be featured on all elements related to the event, both pre and post event and online

Elements for Exclusive Sponsorship



>Welcome Reception

The kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



Badges & Event Registration

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



End of Day One Reception

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



Session or Workshop

Sponsor and run a specialist session or workshop on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the programme)



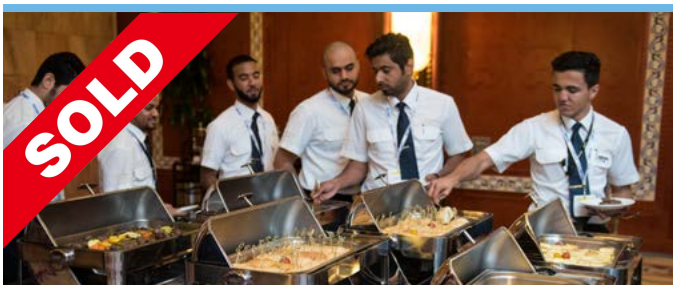
Refreshment Breaks

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



Lanyards*

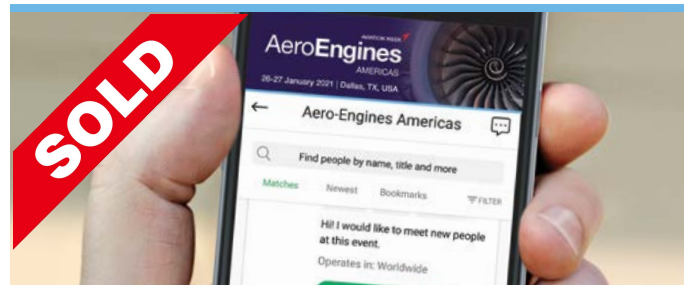
Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



Delegate Lunch

(Day One or Two)

A great opportunity to host and network with all attendees over a relaxed buffet lunch



Networking App

Put your brand in prime placement on the official networking app, attract meetings with attendees and push notifications to their device during the event

Elements for Exclusive Sponsorship



Notebooks*

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



Bags*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



Pens*

Get your branding on the pens given out at the conference, available for all attendees



USB Data Sticks*

Opportunity to sponsor this useful giveaway which can also include your own content (white paper, capability lists, approvals etc.)



Attendee Guide

Opportunity to sponsor the attendee guide which is available to all attendees at the registration desk and includes a full page advert

* To be supplied by sponsor, or sourced by the organiser and costs passed on to sponsor

Showcase Exhibition



Supporter: \$8,000

- Reference as the 'Supporter' in all communications and billing of logo placement above any 'Exhibitor' companies
- Tabletop display space with dressed table and chairs
- 2 delegate places at the event and 10% discount on any additional delegate places
- Half page profile in the event guide (250 words)
- Logo to be featured on all elements related to the event, both pre and post event and online



Tabletop Display: \$5,500

- Tabletop display space with dressed table and chairs
- 2 delegate places at the event
- 100 word profile in the event guide
- Logo to be featured on event website as 'exhibitor', with a link to your website

Contact

To sponsor or exhibit at Aero-Engines Americas 2021, please contact your account representative:



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