



The **ONLY** conference exclusively dedicated to engine MRO



Senior Attendees from the aero-engine community




2-day conference and **superb** networking opportunities

Aviation Week Network would like to invite you to sponsor and exhibit at the annual Aero-Engines Americas conference which will be held on June 30 – July 1, 2021 at The Fairmont Dallas, Texas. This hugely popular event series is still the only conference exclusively dedicated to the trends and issues related to the region's engine MRO community.

High Level Sponsorship

Host Sponsor: \$26,000 *(Only one available per event)*

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- Reference as the 'Host Sponsor' organisation in all communications and top billing of logo placement
 - Opportunity to provide a tour of your facilities as part of the official conference programme
 - Transportation to and from the facility to be provided by the Host Sponsor
 - Opportunity to make keynote address and have a panel moderator on the conference agenda
 - Opportunity to host conference party/reception on middle evening of event
 - Reception after the conclusion of the Day One Reception and at cost to the Host Sponsor)
 - Exclusive sponsorship/host of one element of the event (see list)
 - Tabletop display space with dressed table and chairs
 - Virtual booth listed under the sponsors tab within the Brella platform with customised elements including video, gallery, chat function, and 'Meet the Reps'
 - 4 delegate places at the event and 30% discount on any additional delegate places
 - Full page profile in the event guide (500 words)
 - Full page advert in the event guide
 - Pre-event profile email (sent 2-4 weeks prior to the event) to all registered attendees
 - Opportunity to distribute promotional materials at the event
 - Logo to be featured on all elements related to the event, both pre and post event and online

Lead Sponsor: \$16,500 *(Only three available per event)*

- Reference as the 'Lead Sponsor' in all communications and billing of logo placement above 'Sponsor', 'Supporter' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda
- Exclusive sponsorship / host of one element of the event (see list)
- Tabletop display space with dressed table and chairs
- Virtual booth listed under the sponsors tab within the Brella platform with customised elements including video, gallery, chat function, and 'Meet the Reps'
- 3 delegate places at the event and 25% discount on any additional delegate places
- Full page profile in the event guide (500 words)
- Full page advert in the event guide
- Logo to be featured on all elements related to the event, both pre and post event and online

Sponsor: \$13,000

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Supporter' and 'Exhibitor' companies
- Exclusive sponsorship/host of one element of the event (see list)
- Tabletop display space with dressed table and chairs
- Virtual booth listed under the sponsors tab within the Brella platform with customised elements including video, gallery, chat function, and 'Meet the Reps'
- 2 delegate places at the event and 20% discount on any additional delegate places
- Half page profile in the event guide (250 words)
- Half page advert in the event guide
- Logo to be featured on all elements related to the event, both pre and post event and online

Elements for Exclusive Sponsorship



➤ Welcome Reception

The kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



➤ Badges & Event Registration

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



➤ End of Day One Reception

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



➤ Session or Workshop

Sponsor and run a specialist session or workshop on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the programme)



➤ Refreshment Breaks

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



➤ Lanyards*

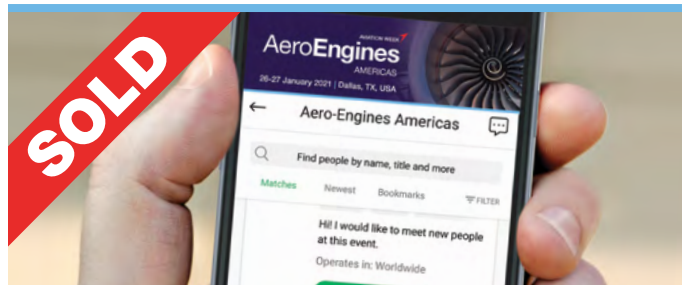
Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



➤ Delegate Lunch

(Day One or Two)

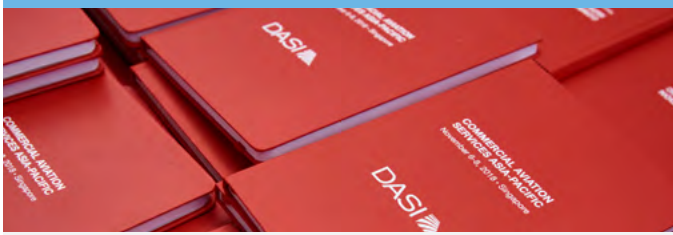
A great opportunity to host and network with all attendees over a relaxed buffet lunch



➤ Virtual Platform

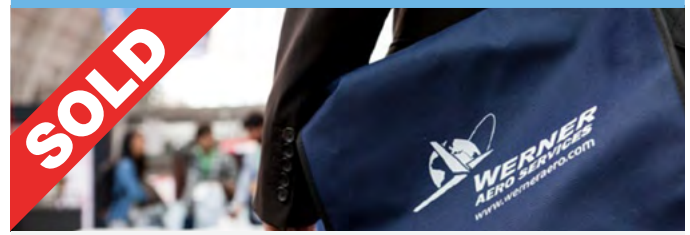
Put your brand in prime placement on the official virtual platform for the hybrid event

Elements for Exclusive Sponsorship



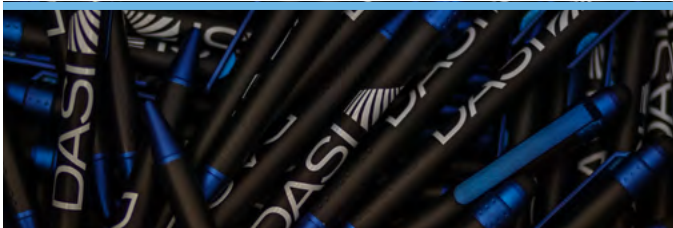
Notebooks*

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



Bags*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



Pens*

Get your branding on the pens given out at the conference, available for all attendees



USB Data Sticks*

Opportunity to sponsor this useful giveaway which can also include your own content (white paper, capability lists, approvals etc.)



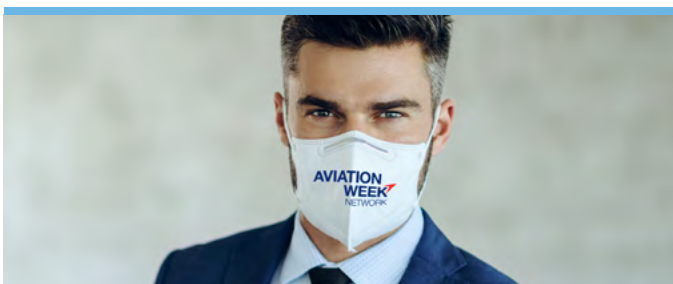
Attendee Guide

Opportunity to sponsor the attendee guide which is available to all attendees online and includes a full page advert



Hand Sanitizer*

Get your branding on hand sanitizer bottles, which will be available to all attendees and encouraged for use throughout the event



Face Masks*

Get your branding on the face masks, which will be a requirement for all in-person attendees to wear



Event Guide Advertisement

Back Cover	\$2,500
Inside Front Cover	\$2,000
Insider Back Cover	\$1,500
Full Page	\$1,000

Upgrade your advert with the assistance of our Designer for an extra \$100.

* To be supplied by sponsor, or sourced by the organiser and costs passed on to sponsor

Showcase Exhibition



Tabletop Display: \$5,500

- Tabletop display space with dressed table and chairs
- Virtual booth listed under the sponsors tab within the Brella platform with customised elements including video, gallery, chat function, and 'Meet the Reps'
- 2 delegate places at the event
- 100 word profile in the event guide
- Logo to be featured on event website as 'exhibitor', with a link to your website

Contact

To sponsor or exhibit at Aero-Engines Americas 2021, please contact your account representative:

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