

AVIATION WEEK  
**ENGINE LEASING  
TRADING & FINANCE**  
AMERICAS

**FEBRUARY 7, 2023**  
HYATT REGENCY  
DALLAS TX, USA

Co-located with

AVIATION WEEK  
**AeroEngines**  
AMERICAS

## Sponsorship Options

**E**ngine Leasing, Trading & Finance Americas is a one day forum, co-located with Aero-Engines Americas, focusing on the aero-engine leasing, trading and financing market and brings together this niche community to discuss and analyse the latest trends and issues in the industry. Rich in content and networking opportunities, this unique event will provide in-depth knowledge exchange on business-critical issues from market forecasts to granular technical updates in one of the fastest-evolving segments of the aviation market. Sponsorship of Engine Leasing, Trading and Finance Americas offers an exclusive opportunity to promote your brand, products and services to a high level, targeted audience and benefit from the engaging networking opportunities throughout the day.

### **Partner Sponsor: \$6,250**

- Reference as the 'Partner Sponsor' in all communications and top billing of logo placement
- Opportunity to have a panel moderator or speaker on the agenda
- Branding on signage at all the networking opportunities taking place throughout the day (breakfast, refreshment breaks and lunch) plus opportunity to distribute promotional items during these functions
- 3 delegate places at Engine Leasing, Trading & Finance Americas and 30% discount on any additional delegate places – plus upgrade your delegate places to All Access for a special sponsor rate of \$650 per delegate
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all elements related to Engine Leasing, Trading & Finance Americas, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

# Opportunities for Sponsorship



## Badges

Add impact to your brand by having your logo on the conference badges, worn by every attendee  
\$2,000\*



## Session

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)  
\$3,150\*



## Lanyards

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors  
\$2,000\*



## Bags

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee  
\$1,300\*



## Notebooks

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact  
\$1,300\*



## Pens

Get your branding on the pens given out at the conference, available for all attendees  
\$1,300\*

*\* Lanyards, Bags, Notebooks & Pens to be supplied by sponsor and approved by organiser, or sourced by the organiser and costs passed on to sponsor.*

All Americas/  
Canada



**Beth Eddy**  
Director, Exhibit Sales  
+1 (561) 279 4646  
betheddy@aviationexhibits.com



**Mimi Smith**  
Manager, Exhibit Sales  
+1 (561) 279 4646  
mimismith@aviationexhibits.com



**Alyssa Bernkrant**  
Manager, Exhibit Sales  
+1 (561) 279 4646  
abernkrant@aviationexhibits.com

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Europe/Asia/  
Africa/Middle East/  
Russia



**Clive Richardson**  
Director, Exhibit Sales  
+44 (0) 7501 185257  
clive@accessgroup.aero



**Alison Weller**  
Manager, Exhibit Sales  
+44 (0) 7501 185255  
alison@accessgroup.aero

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Contract      Event/Item: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it will appear in print)

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Your URL Address: \_\_\_\_\_

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*  
<https://events.aviationweek.com/en/exhibitor.html>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.  
100% payment is due upon receipt of invoice.

Total Payment: \$ \_\_\_\_\_

Finance Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

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Aviation Week Representative: \_\_\_\_\_